



9<sup>th</sup> July 2020

Dear Prime Minister

### **Support for the Beauty Industry**

As you will know from the recent letter you received from the APPG for Beauty, Aesthetics and Wellbeing this is a significant industry, employing in the region of 370,000 people, over 90% of whom are women.

They have watched the return of hairdressing, pubs and restaurants, cricket and football, and feel they have been forgotten. Many of them are self-employed, have worked to establish their own businesses, are financially independent entrepreneurs who over the last 4 months have invested heavily in making their salons Covid secure and upgraded PPE.

We are calling on you, and the Secretary of State at BEIS, to give this industry a lifeline. These are the people who tattoo eyebrows back on to alopecia sufferers, who give women new nipples after breast reconstruction, they trim the toenails of the elderly who can no longer bend down, they provide therapies like reflexology to promote well being, perform cranial massage to give relief from migraines. In short after 4 miserable months they are the professionals who can give people a little bit of joy and comfort back in their lives.

Repeatedly they have heard from Ministers in the Chamber that they are not covid secure, but they have made changes, introduced additional PPE, and are a great deal more covid secure than a pub on a Saturday night. I know the industry, represented by the National Hair and Beauty Federation, has been working closely with BEIS to draft the now published "close contact services" guidance. It is not clear why, if beauty businesses adhere to this guidance, they cannot re-open offering a reduced selection of services until such time as the relaxation is further extended.

Please enable these determined, self-reliant and hardworking entrepreneurs to go back to work, support their families, and play a £28.4 billion role in getting the economy moving.

Yours ever

Rt Hon Caroline Nokes MP  
Member of Parliament for Romsey and Southampton North  
Chair of the Women and Equalities Select Committee

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Judith Cummins – Co Chair of the APPG for Beauty, Aesthetics and Wellbeing  
Carolyn Harris – Co Chair of the APPG for Beauty, Aesthetics and Wellbeing  
And 83 colleagues from across the House (please see list attached)



Hilary Benn  
Karen Bradley  
Chris Bryant  
Sarah Champion  
Harriet Harman  
William Wragg

Diane Abbott  
Debbie Abrahams  
Peter Aldous  
Lucy Allan  
Sir David Amess  
Tonia Antoniazzi  
Harriett Baldwin  
Bob Blackman  
Steven Bonnar  
Steve Brine  
Dawn Butler  
Ian Byrne  
Alistair Carmichael  
Wendy Chamberlain  
Daisy Cooper  
Stella Creasy  
Tracey Crouch  
Dr James Davies  
Philip Davies  
Alex Davies-Jones  
Peter Dowd  
Jackie Doyle-Price  
Rosie Duffield  
Julie Elliott  
Simon Fell  
Richard Fuller  
Sir Roger Gale  
Mark Garnier  
Nus Ghani  
Cheryl Gillan  
Helen Grant  
Damian Green  
Lillian Greenwood  
Andrew Griffith  
Andrew Gwynne  
Sally-Ann Hart



Oliver Heald  
Gordon Henderson  
Paul Holmes  
George Howarth  
Tom Hunt  
Christine Jardine  
Kim Johnson  
Ben Lake  
Pauline Latham  
Jonathan Lord  
Tim Loughton  
Jason McCartney  
Karl McCartney  
John McNally  
Paul Maynard  
Stephen Metcalfe  
Anne-Marie Morris  
Neil Parish  
Sir Bob Neill  
Kate Osamor  
Mark Pawsey  
Andrew Percy  
Bell Ribeiro-Addy  
Rob Roberts  
Virendra Sharma  
Jim Shannon  
Alec Shelbrooke  
Nick Smith  
Jane Stevenson  
Jamie Stone  
Sir Desmond Swayne  
Robert Syms  
Martin Vickers  
Theresa Villiers  
Sir Charles Walker  
Jamie Wallis  
David Warburton  
Giles Watling  
Craig Whittaker  
Sammy Wilson  
Munira Wilson